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01),0//#8!01!#!\$!, -#!>105#%)0,0#)!<\$,#18#8!@%#@%\$%#8!#!+*%\$!\$!,\$!, -#!,\$!(#!\$18!9*1,01>#)!,*
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- o Department of Education, Texas Education Agency, Texas Higher Education Coordinating Board
- o United Way Communities Foundation of Texas, Texas Instruments Foundation, Moody Foundation
- o Meadows Foundation, Rainwater Foundation, Dallas County Promise, DFW Megachurches
- o Deans, Cabinet level administrators, College of Law, all ancillary units, DFW Schools Superintendents

Strategically developed and advanced a student-centric enrollment culture

- f Accomplished 10th straight semester of record enrollment in partnership with Student Access & Success Division
- f Coled initiative to realize 3 consecutive year of record enrollment
- f Contributed to startup team for 1st ISD + Community College year Institution partnership to assist students with receiving associate v Z o p e e 1 year after high school graduation

Advanced marketing and communications efforts

- f Hired top-notch Marketing and Communications Agency and reorganized marketing and communications office
- f Directed marketing and communication efforts, focusing on building and positioning University brand and influence in Greater Dallas Area and with stakeholders and key constituencies
- f Ran marketing and PR campaign for launch of African American monument alongside Texas Legislative Black Caucus
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- f Supported rebranding opportunity, focusing on growth, retention, graduation numbers, low debt upon graduation, and enrolling in Ivy League graduate schools as well as medical and pharmacy school
- f Expanded institutional visibility through social media, board presence and other traditional platforms
- f Trained media SMEs to respond to justice-involved or legal matters or other newsworthy topics
- f Redesigned website and converted to user-friendly, attractive front-facing platform with smart-phone compatibility
- f O E (š % O E u a r t e r l y s e w s l e t t e r a n d d i s t r i b u t e d t o i n t e r n a l / e x t e r n a l c o n s t i t u e n t s i . e . a l u m n i , f r i e n d s , d o n o r s , e t c .
- f Changed university mascot and rebranded from Jaguars to Trailblazers

New facility design and construction oversight

- f Collaborated with UNT System to devise land acquisition plan and construct/restore campus buildings and beautification initiatives
 - o \$170M Regional Police Academy funded by State of Texas, City of Dallas Bond Election, and private philanthropy
 - o Old City of Dallas Municipal Building renovated to become UNT Dallas College of Law
 - o Runyon Creek Trail on campus in conjunction with Dallas Parks & Recreation
 - o \$2.1M Ryan Tower

National Forum for Black Public Administrators	Presenter	2019
Texas Philanthropy Leadership Circle	Host	2019
Executive Leadership Program	Presenter	2019
City of Dallas Women and Leadership	Panelist	2019
ACCT Leadership Congress & Dallas Community College District	County Promise Partnership Presentation	2019
Thanks '18 Annual National Day of Prayer Luncheon	Speaker	2018
UNTDLecture Luncheon Club	Speaker	2018
Jewish Community Relations Council Interfaith Secular	Panelist	2018
Tom Joyner Foundation Full Ride Scholarship Banquet	Presenter	2018
Fairway to Success Luncheon	Keynote Address	2018
Junior Achievers	Speaker	2017
University of North Texas at Dallas Ethics Day	Host	2017
The Importance and Opportunity of Diversity and Inclusiveness in Fundraising	Panelist	2016
Walmart Women in Leadership Conference	Panelist	2016
FamilyPlace Summit on Domestic Violence	Panelist	2016
Harvard Club of Dallas Smart City Panel	Moderator	2016
Raise Your Hand Texas Advisory Board	Panelist	2016
DeSoto High School	Principal for a Day	2016
African-American Leadership Institute Policy Summit		2016
Community Back to School Fair	Keynote Address	2016
Dr. Emmett J. Conrad Leadership Program Luncheon	Keynote Address	2016

The Fountain of Praise Board Member	2007- Present
FountainLife Community Redevelopment Project Committee Member	2005- Present
Protege Leadership Texas	2016
Linda Lorelle Scholarship Fund Board Member	2013- 2016
Greater Houston Partnership Immediate Past Board Member	2000- 2012
Top 25 Women of Houston Honoree	2011
YMCA Minority Achievers Honoree	2005
United Way Capital Campaign (Houston) Chair	2002