

WILLIAM S. WAINWRIGHT, PH.D.

Driven by a strong desire to lead and serve within a progressive learning centered university, please accept this letter of interest for consideration of President of Southeastern Louisiana University. Expanded access to higher education is fundamental in building the future of our Nation post pandemic and ensuring global competitiveness of graduates. As Chancellor of Northshore Technical Community College, I have benefited from being closest to the impact as the college has transformed local and regional economies through innovative curriculum design and a collective responsibility to advance student success and completion through a shared vision. Leading with urgency, transparency and authenticity provides rich opportunities for continued growth, learning, and relevance as a leader. With over twenty-four years of experience in higher education, I have led key initiatives within the college and system of community and technical colleges to advance dynamic opportunities for students through a holistic college and career readiness platform centered on student success.

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completed fall 2019 in partnership with the Livingston Parish School Board. I successfully worked with FEMA and St. Tammany Parish Government to relocate the Hurricane Katrina damaged Slidell Campus to the new STEM campus in Lacombe leading to the culmination of expanded advanced technologies curriculum within a 3.8 million-dollar investment opening fall 2019. Finally, in 2021 I worked with Louisiana Economic Development and local legislators to secure a 9.9 million-dollar Diesel Campus construction project at our rural campus in Bogalusa, LA in addition to working with legislators to secure 500K for land acquisition for future expansion of the Livingston Campus. In total, I have demonstrated experience in working with internal and external stakeholders securing just over 40 million-dollars in infrastructure investments from 2011 – 2021. With years of proven experience in the design, development, and construction of facilities dedicated to postsecondary education and training, I will bring this same energy and talent to Southeastern Louisiana University delivering strategic investments in infrastructure coupled with private investment supporting the 21st century learning experience.

Innovation in education sustains through strategic planning and transformational decision making leading to the success of a shared vision for the university embraced by key stakeholders. Facing higher education funding reductions, I led the college in 2011 to embark on a new strategic planning initiative resulting in the construction of new facilities, expanded STEM program development, and a college reorganization. This reorganization established a workforce education alignment, demonstrating value for all stakeholders through the establishment of the Strategic Initiatives Division. In a short period of time, this effort has produced tangible results and strengthened the relationship between academics and workforce education yielding over 1 million dollars in private investment.

Relevant transferable courses result from industry engagement, solution centered curriculum development, and the building of high school to postsecondary career pathways leading to high wage high demand job opportunities. Successful curriculum integration efforts emerging from the efforts of the strategic initiatives division and academics led to increased private industry donations and STEM pathway agreements in engineering and maritime studies with the University of New Orleans, business and biological sciences with Southeastern Louisiana University, health sciences with Franciscan Missionaries of our Lady University, and an applied technology pathway with the University of Southern Mississippi. Regional sector driven pathways continue to advance student success and global competitiveness.

As a college leader in the Louisiana Community and Technical College System, I have been fortunate to serve in various leadership roles supportive of higher education in Louisiana and the nation. I hav ComC/F2 12 Tf1 0 0 1 228.35 312.1 Tm0 g0 G(F)14(ra)6(nc)-13 2.025 237.58 Tm0 g0 Gp37.58 T

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While personal and professional growth is essential to leading colleges and universities, talent development is the true test of a proven leader. This is evidenced by three of my Executive Cabinet members being elevated to campus head posts during my tenure; Dr. Daniel Roberts, Acting Chancellor of Northshore Technical Community College, Dr. Tina Tinney, Chancellor of Nunez Community College and Dr. Jim Carlson, Interim Chancellor of River Parishes Community College. In addition, during my tenure fifteen women and minorities have elevated to leadership posts within and outside of the college demonstrating a progressive culture of diversity and investment in sustainability of mission. With women and minority students comprising a large portion of community college enrollment, success of students is realized when they see themselves on campus and in the classroom through administration and faculty leaders committed to their success. Building diverse

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development of a 36 million- dollar Nursing/Allied Health/and/Culinary renovation. In addition, I advanced innovative workforce development projects in coordination with community college partners and GNO, Inc. in establishing the first Mechatronics Apprenticeship program in Louisiana, secured Rapid Response funding to support advanced safety training in the maritime sector and expanded medical lab technician training in the health and hospitals sector. I provided leadership, guidance and support for increasing financial resources both publicly and privately for holistic student support services addressing food insecurity, transportation, mental health, and student scholarships. I facilitated the successful launch of Health Coach Certificate training in partnership with LSU Health Sciences Center and led the LCTCS design and development of AWS Educate Cloud Associate Degree launch and implementation. I provided active leadership and planning in implementation of Title III Strengthening Institutions Grant by reimagining academic advising and restructuring departments and divisions to advance student retention and

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Higher education response to pandemic and social justice in the year of 2020 has resulted in unprecedented systemic and organizational change. As a tested and proven leader experiencing past disaster and economic recovery resulting from hurricane Katrina, the BP Oil Spill, a state financial collapse, the 2016 floods, Hurricane Ida and the Pandemic, I have successfully demonstrated a record of resilience, partnership, and recovery building a stronger college and strengthening all communities served by its mission. After hurricane Katrina, I led the design and development of the Louisiana Technical College Rapid Response plan culminating in over 4,000 individuals trained across the state to participate in the short and long-term recovery efforts. During the BP Oil Spill, I secured rapid response funding to train 1,000 individuals in oil spill clean-up and recovery. During the years of the state financial collapse, I re-organized the college three times creating efficiencies and minimizing the number of individuals impacted by layoffs. Finally, as a result of the 2016 floods, our college developed a disaster recovery series, empowering home owners with the knowledge and skills to recover their homes immediately following the storm. While these accomplishments represent a responsive college dedicated to community advancement, the global pandemic of 2020 and the social justice movement

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EXECUTIVE SUMMARY

with award winning, nationally recognized education and workforce development institutions. Possesses outstanding strengths and achievements in learning, collaboration, innovation, growth strategies, and economic development. A professional, energetic, and versatile community executive leader instilling confidence and promoting internal and external results that have provided a strong return on investment while fortifying and sustaining desired outcomes.

EDUCATION

Doctorate of Philosophy, Higher Education Administration (2011)
University of New Orleans | New Orleans, LA

Master of Education, Adult and Continuing Education
(Honorable Graduate) (1999)
Northwestern State University | Natchitoches, LA

Bachelor of Science, Criminal Justice (1995)
Minors in English and Sociology, Dean's List
University of Southwestern Louisiana | Lafayette, LA

Institute for Citizens & Scholars Higher Education Policy Fellow (2021-2022)

Salzburg Global Leadership Fellow (2012)

Harvard Institute for Educational Management Fellow (2012)

Global Career Development Specialist (2014-2016)

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FUNCTIONAL AREAS OF DEMONSTRATED EXPERTISE

Northshore Technical Community College, Lake Charles, LA 2006-Present

Northshore Technical Community College is committed to providing quality work and education opportunities awarding associate degrees, technical diplomas, and certificates to students seeking a competitive economy. Northshore is comprised of multiple campuses in the Greater New Orleans and east of Baton Rouge area. Total enrollment: 8,744 students in credit and credit program offerings in 2020-2021. Total full-time employees: 189 (2020) Total Budget for the institution: \$20,260,500 (2020)

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Budget 78.5 Million

As Chief Executive Officer, worked collegially with the College Executive Cabinet, College Council, Faculty Senate, S Association, and external stakeholders in overseeing and orchestrating the successful implementation of academic and workforce training programs, on/off campus classes, business and industry collaborations, policies, procedures, budgets, student services programs, and ensuring the strategic plan is achieved through the college's programs, services, and in alignment with LCTCS system wide priorities and objectives. [o3,po60.8 ([0 Tc 0 Tw ()Tj 0.001 Tc -0.001o (t)11.6 aTc 30.001 Tc 30.00[-Ui((lae2 (a))14.4 (sit6 (6)0y08 2(e)0.52.8 (a)11. Tc16)-.6 Tc16)-00[-Ho.5 6c(a)0.eC7-3a 5slo

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x Top Winner Best Year College by New Orleans C

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Louisiana Technical College, Hammond Area Campus, Hammond, LA 2004

DEAN

Sample Achievements

- x Oversight and leadership of the Louisiana Technical College Hammond Area Campus consisting of a 50,000 sq ft facility, 30 professional faculty and staff, and a budget of \$1.2 million
- x Coordinated the development of technical training programs, Louisiana Department of Labor Incumbent Worker Training Grants, Carl Perkins Local Application Plans, Temporary Assistance for Needy Families (TANF) grants, and other programs.

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Northwestern State University, Natchitoches, LA 1997

GRADUATE ASSISTANT

Sample Achievements

- x Developed the Adult and Continuing Education website linking industrial and educational partners throughout Louisiana and the United States
- x Coedited the Louisiana Middle School Association (LMSA) 1998 Journal
- x Provided essential technological supportive services to the Adult and Continuing Education and Educational Technology Departments
- x Coordinated distance education opportunities through "Top Class" software

Remington College, Lafayette, LA 1996-1997

POSTSECONDARY

Faculty:

- x Sociology, Religion & Business Ethics, English Grammar, Advanced Composition, and Introduction to Computer

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PUBLISHED WORKS | PROFESSIONAL PRESENTATIONS | FACULTY

- 3/4 Presenter, 2022 American Association of Community Colleges, Leading Outward: Crisis, Culture and Compliance
Recovery
- 3/4 Presenter, 2022 Higher Education Institute, Leading with Urgency
- 3/4 Presenter, 2022 SACSCOC Annual Conference, Leading Outward: Crisis, Culture and Compliance
- 3/4 Faculty, 2018 Present Northwestern State University, Gallaspy College of Education and Human Development, EDA
Organizational Leadership in Higher Education
- 3/4 Guest Lecturer, 2022 University of Louisiana System Leadership Program, Urgency in A Dynamic Higher
Education Environment
- 3/4 Presenter, 2021 L02n

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- ¾Panel Presentation, 2020 GNOthinc, Upskilling/Retraining/Customized Training in Pandemic
- ¾Guest Lecturer, 2019 University of New Orleans Higher Education Administration Cohort, Experience & Learn Lessons
- ¾Presenter, 2019 NISOD, The Morale of The Story, Findings from LCTCS Employee Recruitment, Retention & Morale
- ¾Guest Lecturer, 2019 University of Louisiana System Leadership Program, Identifying and Seizing Opportunities in a Market Driven Economy
- ¾Faculty, 2018 Northshore Technical Community College, KINL 1000 Fitness and Survival Swimming
- ¾Guest Lecturer, 2017 University of Louisiana System Leadership Program, Identifying and Seizing Opportunities in a Market Driven Economy
- ¾Guest Lecturer, 2017 University of New Orleans Higher Education Administration Cohort, Higher Education Leadership & Management
- ¾Guest Lecturer, 2017 University of Louisiana Lafayette Higher Education Administration Doctoral Cohort, Higher Education Innovation & Branding Professional Self as Leader
- ¾Guest Lecturer, 2016 University of Louisiana Lafayette Higher Education Administration Doctoral Cohort, Leadership & Crisis Management
- ¾Guest Lecturer, 2015 University of Louisiana Lafayette Higher Education Administration Doctoral Cohort, Higher Education in Louisiana
- ¾Guest Lecturer, 2011 University of New Orleans Higher Education Administration Cohort, Higher Education Personalization & Internationalization
- ¾Presenter, 2016 NASPA Symposium, New Orleans, LA – The History, Mission, and the Future of the American Community College & Foundation Studies of Human Development & Learning Theory
- ¾Presenter, 2016 Council on Occupational Education Annual Meeting: Relevance in Technical Education
- ¾Presenter, 2015 COMBASE, Dallas, TX – Innovative Strategies that Reshape College Impact an Effectiveness

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COMMITTEE AND BOARD LEADERSHIP

Board President, St. Tammany Corporation 2023

Board Member, Franciscan Missionaries of Our Lady Health System 2022-Present

Immediate Past President, COMBASS 2022

Immediate Past President, COMBASS 2018

President, Conference of Louisiana Colleges and Universities 2018

Immediate Past President, Conference of Louisiana Conferences and Universities 2019

Chair, Louisiana Community and Technical College System Finance and Administration Committee, 2019-

Chair, Louisiana Community and Technical College System Advancement, Public Affairs, and Legislative Affairs Co

Member La STEM Advisory Council State of Louisiana 2017

Chair, Louisiana Community and Technical College System Finance Committee, 2014 -

AACC Research, Innovation & Emerging Trends Development Commission Member, 2015

St. Tammany West Chamber of Commerce Board Member, 2015 - 2018

Northshore Business Council Board Member, 2015 - Present

Member & Past President of the Board of Family Promise of St. Tammany, 2015 - 2022

GNO, Inc. Board Member, 2013 - Present

Northshore Charter School Inc. Board Member, 2013 - 2015

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